



Maximize U

MaximizeU—An AI powered technology platform for Institutions & Individuals to Maximize Potential & Transform for a balanced, happier & impactful life. Lead the life you deserve with freedom, power & peace of mind.

Depression, stress, and anxiety are costing employers over \$1 Trillion annually in lost productivity. Top working professionals, students, and leaders often find themselves in a mental slump due to stress, professional inabilities, poor mental and physical health, a sub-optimal mindset, and strains in personal and professional relationships.

Our vision is to make it easier for students/jobseekers to become employees by providing them with the tools and techniques to create **“WOW”** moments in job interviews. This is an in person live 3-hour training session, conducted by **Lawrence Coleman** and **Sal Celly** at your facility for any number of students/jobseekers.

Why do you need this Interviewing Skills training?

Many parts of the US today are subject to a rate of unemployment that meets or exceeds 10%. In the past, earning a 4-year degree was the golden ticket to landing a job out of college. Instead, graduates today are faced with fierce competition – experienced professionals that were **“downsized”** from their jobs, willing to work for entry-level wages to feed their families.

In a world where first impressions are key, and competition is stiff, you need confidence to differentiate from the rest. At MaximizeU, we empower you with the skills to walk into a job interview exuding confidence and field any questions or situations that are presented.



Maximize U
MAXIMIZE POTENTIAL AND CUSTOMIZE YOUR GROWTH JOURNEY

Lacking on the job experience may prevent a new graduate from being considered for an interview. For those that make it to the next step, lack of experience interviewing and the inability to communicate the skills and value they can contribute to the company is detrimental in securing that second interview.

Partner with us to provide your students/jobseekers the tools they deserve to jump-start their careers and create the reputation that your institution cares not only about their education but also their future.

What is covered in the Interviewing Skills workshop?

- ✓ Gain increased awareness on your strengths, and areas for improvement.
- ✓ Make a lasting positive impact on potential employers & your value to them.
- ✓ Strengthen your answers to make a greater impression & differentiate yourself.
- ✓ Become familiar with the interview process & strengthen your presentation skills.
- ✓ Increase your self-confidence, self-esteem and provide strong, honest and impressive answers.
- ✓ Questions you should ask during an interview and what questions you need to avoid.