



THIS ANSWER BY JAY SHETTY HITS HOME...

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Yesterday, I came across a LinkedIn post which I found very interesting...

It was a post by **Codie Sanchez** in which she talked about how **Jay Shetty** gets it all done.

This is the valuable answer that he gave:

"You have effective days and efficient days, and you don't confuse the two."

He explained that there are days when you're crossing your to-do list...

Ticking off tasks left and right,

And participating in multiple Zoom calls.

These are the efficient days...

Where you're focused on tackling various tasks and getting things done.

But there are other types of days as well which he termed as **effective days.**

On these days, the focus shifts to completing the one thing that truly matters...

So, instead of spreading yourself thin by attempting to tackle a number of tasks...

You focus on the one task that has the potential to eliminate the need for many others.

While writing this, I realize how relatable this is to what I teach in **MaximizeU programs...**

You see...

Our aim is to help leaders unlock their full potential and...

Achieve mind-blowing transformation!

Just like Jay Shetty's principles...

I believe in the power of
maximizing effectiveness while
maintaining efficiency.

And believe me when I say this...

A lot of people don't understand that true growth requires a strategic balance between getting daily things done WHILE also working on your most important goals.



Which is EXACTLY what
MaximizeU helps in.

See you soon,
Sal Celly.