**GLOBAL VOICES & INSIGHTS** 

# BUSINESS CROWTH SUMMIT

#### **POWERED BY:**







SUNDAY, 25<sup>th</sup> FEB 2024 Maximizing And Leading Differently



**REGISTER NOW** 







# **OUR SPEAKERS**



Sal Celly



**Steven Zipkes** 



Sandra Bargman



Lawrence Coleman



**Laura Celly** 



Monica Bedi







Travis Carter Dr. Thomas D. Zweifel Linda Swindling



Joe Beck



Vinod Raghuvanshi



Dr. Payal Kumar



Joe Polanin



**Rohit Soni** 

**Paul Kirch** 



**Mark Allen Stuart** 



**Stacy Zipkes** 

# Location Courtyard by Marriott Bengaluru Hebbal

**Date** Feb 25th, 2024

**Powered By:** 









#### **AGENDA & TOPICS COVERED**

- Maximize Potential & Transform Sal Celly
- The Importance of Business and Investment in Economic Growth and Innovation
   Monica Bedi
- Transformative Education & 21st Century Learning Steven Zipkes
- Communication, Presence & Impact Sandra Bargman
- The "Connecting" superpower in Sales, Leadership & Client Management Travis
   Carter
- Choose Action over Analysis Paul Kirch
- Live business growth success story Vinod Raghuvanshi
- The Power of High-Income Skills in the 21st Century Rohit Soni
- Emotionally Intelligent and Agile Leadership is the need of the hour Dr. Payal
   Kumar
- The Future of Work with Technology Manmohan Mullick
- Creating the "WOW Effect" to Differentiate your brand Lawrence Coleman
- Ask Outrageously-The secret to getting what you really want Linda Swindling
- Leadership Lessons to scale Business & Life Joe Polanin
- Leveraging IMPACT to build meaningful relationships and dynamic sales results!
   Joe Beck
- From Breakdown to Breakthrough Dr. Thomas D. Zweifel
- Shifting the leverage in a capital raise into the hands of the entrepreneur Mark
   Allen Stuart
- Identifying and Supporting Anxious & Struggling Students Stacy Zipkes

Panel Discussion, Breakout Sessions Q&A and a lot more...











Sal Celly is a highly accomplished and energetic business leader with a proven track record of over thirty years of consistently building sales teams, launching SBUs & growing revenue. He is a creative, multidisciplinary executive with outstanding relationship building skills, Digital Marketing, strategy and timely execution that generates and drives results; Leveraging strong communication, technology and high emotional intelligence, Sal has successfully built organizations, leaders and businesses from the ground up in various industries across the globe, and over his career with Oracle, Infor and Dell. Sal is an expert in identifying, analyzing & executing on market opportunities across industry verticals & organizational stages and is based in Austin, TX.



# Sal Celly

Serial entrepreneur, Speaker, Mentor, Angel Investor, Author, Thought Leader, Co-founder of MaximizeU.life

# Sal Celly's Video











Mr. Zipkes holds multiple positions and is the Founder and President of Advanced Reasoning in Education: Think Global PBL Academies. He is also the Founding Principal of Cedars International Next Generation Hig School and the former Founding Principal of the Manor New Technology High School in Austin, Texas, USA – a globally recognized school. Zipkes' 100% Project Learning school design is centered around 21st–century educational transformation, with integrated cross–curricula, STEM content, and 21st–century essential skills. This design sets his school apart in various fields. He is also internationally renowned for his Think Global PBL Academies, where he trains educators globally in the deeper processes of authentic project–based learning and 21st–century transformation.



# **Steven Zipkes**

Founder and President of Advanced Reasoning in Education

# Steven Zipkes's Video











Sandra Bargman is a professional (AEA/SAG/AFTRA) with over 35 years experience as an actor, singer, Director and vocal coach. She holds a BFA from Carnegie Mellon University and has performed on the stages of Times Square, NYC, Broadway Nationals, and around the world. She is a seminary trained and ordained Inter-Spiritual Minister, counselor and ceremonialist. And she is an Impactful Communication and Presentation Coach. What to say, how to say it, and why it matters is at the heart of everything she does. She is the host of the podcast, The Edge of Everyday on MaximizeU.Life and iTunes.



Sandra Bargman
Actor, Singer, Director, and
Vocal Coach

# Sandra Bargman's Video











F. Lawrence Coleman brings a unique and dynamic blend of sales, management and entrepreneurial expertise to his training workshops for over 15 years. Lawrence F Coleman is a results-driven Enterprise SaaS Sales and Business Development Executive specializing in technology-related sales with a keen focus on cloud services, digital transformation, and strategic account management. Lawrence is proficient in leading cross-functional virtual teams to drive business infrastructure growth and exceed consumption targets through innovative sales strategies and C-level engagement. He has memonstrated success in planning and executing data-driven sales/go-to-market strategies to secure enterprise account wins and consistent revenue growth, resulting in the development of new sales territories and multiple top producer rankings.



# **Lawrence Coleman**

Enterprise SaaS Sales and Business Development Executive

# Lawrence Coleman's Video











Laura has over 20 years of experience across Sales, Education & Training. She served 6 years in the US Navy as a Preventive Medicine & Environmental Health Specialist. After an honorable discharge, Laura developed LGC Safety Training, a Food Safety & Compliance organization. Laura Celly is a Certified DISC-Assessor and Coach and has successfully mentored students, working professionals and business leaders to achieve their goals and live with balance. She is a passionate educator and has successfully navigated numerous challenges across health, career and life through grit, perseverance, and faith, and has come out stronger on the other side. Laura holds a Bachelors in Mass Communication from Texas State University and resides in Austin, TX with her husband and two children.



Laura Celly
Co-founder and CEO of
MaximizeU.life

### **Laura Celly's Video**











Rohit Soni is a 24 year old Author of 2 books, A TEDx Speaker & runs his own Copywriting & Marketing agency called Amplify Media where he is helping world class coaches scale their business from 6 to 7 and even 8 figures. He has worked with the likes of Terrance Mchanon, Ken D Foster & Amberly Lago. His expertise has made him one of the best Marketers in the world. Apart from that Rohit Soni also has a podcast called "Rohit Soni Leadership Podcast" with over 85+ episodes where he interviews people and shares their success stories. Laptop lifestyle is something that Rohit Soni enjoys- he has a mission to guide people in India to learn high income skills & start a business from anywhere like he did for himself.



# Rohit Soni Founder & CEO, Amplify Media, TEDx Speaker, Author

#### **Rohit Soni's Video**











Travis Carter is not just a speaker; he is a certified Maxwell Leadership speaker, teacher, trainer, and coach. By incorporating John Maxwell's and Rory J. Clark's transformative principles and the power of empathy and vulnerability championed by Brene Brown, he creates an unforgettable experience that resonates with audiences at their core. Visit www.legacychangersinc.com to witness the impact Travis Carter can have on your organization.



# **Travis Carter**

Investor, Certified Maxwell Leadership Speaker, Mentor, Digitial Trainer and Sales Coach

#### **Travis Carter's Video**











Thomas is a sparring partner for CEOs & CXOs, a board member, and an expert on strategy & performance. Since 1984, the CEO Emeritus of Swiss Consulting Group, named "Fast Company" by Fast Company magazine and featured on ABC, Bloomberg, CNN and The Financial Times, has coached leaders on four continents to open new strategic frontiers and meet business imperatives. Thomas is an award-winning author of over 10 books including Communicate or Die; Leadership in 100 Days; The Rabbi and the CEO (with Aaron Raskin); & Strategy-In-Action (with Ed Borey). Featured on ABC, Bloomberg, CNN, SRF, Fast Company & Financial Times, and "Top 100 Excellent Speakers" 2016–17.



# Dr. Thomas D. Zweifel

Investor, CEOs & CXOs, a board member, and an expert on strategy & performance

#### Dr. Thomas D. Zweifel's Video











Negotiation speaker, author and expert Linda Swindling, JD, CSP, helps leaders negotiate everything from big deals to workplace drama using proven strategies that drive results without driving others away.

Linda helps leaders enhance business relationships; improve sales opportunities; communicate more effectively so they are heard and understood; and to have the courage and confidence to ask outrageously to get what they really want.



**Linda Swindling**Negotiation Speaker, Author and Expert

# **Linda Swindling's Video**











Joe helps entrepreneurs & high-ticket coaches improve their sales process to bring their operations to a repeatable & predictable \$50k/m - all without being "salesy". He is the Founder of Sales Activist and the CEO of M3Linked and is based in Phoenix, Arizona. Over his 35+year career, Joe has helped generate over \$500 million in sales revenues for Fortune 500 companies, Inc. 500 Top 10 companies, and hundreds of small to medium-sized companies and entrepreneurs.

The Sales Activist is focused on providing tailoredmade, appropriate sales expertise based upon the needs of the individual client, to have maximum IMPACT.



Joe Beck
Founder of Sales Activist and the CEO of M3Linked

# Joe Beck's Video











With over 18 years of work experience in operations, IT services, and sustainable IT, Vinod Raghuvanshi is the founder and CEO of Reserve My Star (A Brand by Kozti India Private Limited). Reserve My Star is a celebrity aggregator that leverages IT to connect fans and celebrities. He has a strong background in leading and managing teams, projects, and operations, having worked as a team lead manager at Amazon Development Centre and a team lead at 24/7.ai. He has skills in operations management, IT services, sustainable IT, team management, coaching, and training.



Vinod Raghuvanshi
Founder & CEO, Reserve
My Star (A Brand by
Kozti India Private
Limited)

# Vinod Raghuvanshi's Video











Dr Payal Kumar describes herself as a world citizen, who has lived in four countries, namely Zambia, Fiji, England and now in India. She is Principal Academic Advisor, Indian School of Hospitality, India. She completed her Master of Arts from the School of Oriental and African Studies, UK, and Ph.D from XLRI, India. Her research interests include diversity, equity and inclusion; leadership and followership; and also research from an Indian-centric perspective. In an earlier avatar, Payal was Vice President Editorial and Production, SAGE Publications Ltd.



**Dr. Payal Kumar**Principal Academic
Advisor, Indian School of
Hospitality, India

# **Dr. Payal Kumar's Video**











Manmohan Mullick is a HR professional with over 25 years experience in talent sourcing, leadership, business development, Compensation & Benefits, HR Consulting and service delivery. He has a proven track record across industries and geographies and is based in New Delhi, India.

Mr. Mullick has an MBA, MA in Economics and a Bachelors in Law and is the CEO & Founder of Vanguard Human Resource Consultants.



Manmohan Mullick
Founder & CEO,
Vanguard HR Consulting











Joe is an award winning CEO, Combat Veteran, and #1 Bestselling Author leading elite global enterprises to succeed on complex missions in high risk environments despite every obstacle. He is the CEO of The Alaka'i Leadership Group, has a Bachelors in Science from the United States Naval Academy, a Masters of Arts from the College of International Security Affairs and an MBA from Grand Canyon University. Joe is based in Florida.



Joe Polanin
Award Winning CEO,
Combat Veteran, and
#1 Bestselling Author

# Joe Polanin's Video











Paul Kirch hosted a top 10 business podcast show, BOSS Academy Radio, which led to the founding of BOSS Academy, an entrepreneurial accelerator success platform designed to give small business leaders and entrepreneurs real Business Ownership Success Strategies (BOSS). Through this amazing community, Paul delivers resources and opportunities to members which accelerate business and personal growth in an empowering environment. An experienced coach and consultant, Paul Kirch understands that success only begins with movement. Through his program, Action Over Analysis, he helps entrepreneurs and business leaders become empowered as he helps them avoid analysis paralysis. In addition, he is a certified behavioral expert, leveraging DISC and Motives assessment tools to help individuals understand what drives their own behaviors and the behaviors of those around them and how to adapt to build better relationships.



Paul Kirch Founder & CEO Boss Academy

#### **Paul Kirch's Video**











Mark has been an Officer in four publicly held companies and has had the opportunity to lead several public and private world-class organizations. He began his career at P&G and was recruited into senior marketing, strategic planning and general management positions at Blockbuster Entertainment and EZCorp., in addition to being part of the 5-person team that managed the IPO of Linens 'n Things on the NYSE. During this time, and in addition to base responsibilities, Mark gained invaluable experience in the areas of Mergers, Acquisitions, Capital Raising and Initial Public Offerings. From crowd funding to Venture Capital, Private Equity and Angel Investors to IPO.



Mark Allen Stuart
CEO – The Stuart Group
LLC/Alchemy EarlyStage

#### **Mark Allen Stuart's Video**











Stacy Zipkes is a registered nurse with a passion for helping people overcome their challenges and achieve their goals. She has a diverse background in education and counseling, and has a Bachelor of Science in Organizational Communication from the University of Texas in Austin, a Masters in Education with emphasis on Counseling, and an Associate Degree in Nursing.

From her experience as a special education teacher, special education counselor, school counselor, and registered nurse, Stacy has developed keen insight into human behavior, social dynamics, and obstacles to success, which she applies in her commitment to enhance the well-being and happiness of those she works with.



# **Stacy Zipkes**

MEd,BS,ADN,RN,CCM,MEDSURG-BC Health Coach, Registered Nurse and Educator

# **Stacy Zipkes's Video**











# **EVENT VENUE**

Courtyard by Marriott Bengaluru Hebbal

Feb 25th, 2024 | Starts @ 9 AM









