

THE EDGE OF EVERYDAY

with
SANDRA BARGMAN



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Live in the Hive
MaximizeU.Life

The Edge of Everyday | Episode 1 Shownotes

10/31/2023 | The first episode of The Edge of Everyday on MaximizeU.Life. We are #LiveInTheHive with Laura Celly, Sal Celly, and Dr Judi Neal. Host Sandra Bargman celebrates the anniversary of The Edge of Everyday podcast and launches the debut episode in its new home on MaximizeU.Life.

Sal Celly – founder and advisor of MaximizeU, Sal has had 30+ years of a highly accomplished Technology, Sales & Consulting career with Oracle, Infor, Dell, among others. and is an expert in identifying, analyzing & executing market opportunities across industry verticals & organizational stages.

Laura Celly, CEO of MaximizeU, has over 20 years of experience across Sales, Education & Training. She served 6 years in the US Navy as a Preventive Medicine & Environmental Health Specialist. After an honorable discharge, Laura developed LGC Safety Training, a Food Safety & Compliance organization.

Dr. Judi Neal - Founder, Chairman, and CEO of Edgewalkers International. She was the founding director of the Tyson Center for Faith and Spirituality in the Workplace at the Sam M. Walton College of Business, University of Arkansas. Judi is recognized as an expert on spirituality in the workplace and speaks and consults internationally. She received her Ph.D. from Yale in Organizational Behavior. She has published widely in the field and is a popular and inspiring international speaker.

Sandra asks Sal and Laura Celly to share more about the work that they've done in the world, and specifically, how this led to the creation of MAXIMIZEU.Life.

Sandra then asks the same of Judi and asks her for deeper clarity around the concept of 'Workplace Spirituality' and its emerging importance in business.

Judi was compelled to explore the integration of spirituality and business with leaders and organizations. A theme that was revealed through this work was that many of these leaders saw themselves on the edge of their own systems, willing to push their boundaries. She worked for a way to communicate, develop, and support that mindset.

30:27 Sandra announces that Edgewalkers International is partnering with MaximizeU's custom -built AI powered platform to launch EDGEWALKER ACADEMY. Judi goes onto share that it was a long-held dream to create a type of learning center for edgewalker work and concepts.

Sal shares the importance of AI in creating customized packages for individuals and organizations. Sal and Laura stress that MaximizeU is not simply coaching but rather a community with an array of content, teachings, through masterclasses, on-line and in person classes and coaching, body work, blogs, and podcasting. The power of community is discussed.

Sandra shares the story of moving her podcast to MAXIMIZEU.Life

www.Edgewalkers.org | @Edgewalkers
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