



Maximize potential & transform for
a balanced, happier & impactful life.

Interviewing Skills Workshop

Depression, stress, and anxiety are costing employers over **\$1 Trillion annually** in lost productivity. Top working professionals, students, and leaders often find themselves in a mental slump due to stress, professional inabilities, poor mental and physical health, a sub-optimal mindset, and strains in personal and professional relationships.

Our **vision** is to make it easier for students/jobseekers to become employees by providing them with the tools and techniques to **create “WOW” moments** in job interviews. This is an in person live 3-hour training session, conducted by Lawrence Coleman and Sal Celly at your facility for any number of students/jobseekers.

WHY DO YOU NEED THIS INTERVIEWING SKILLS TRAINING?

Many parts of the US today are subject to a rate of **unemployment** that meets or exceeds 10%. In the past, earning a 4-year degree was the golden ticket to landing a job out of college. Instead, graduates today are faced with **fierce competition** – experienced professionals that were “downsized” from their jobs, willing to work for entry-level wages to feed their families.

Develop the skills to differentiate yourself and walk into a job interview exuding confidence.

In a world where **first impressions are key**, and competition is stiff, you need confidence to differentiate from the rest. At MaximizeU, we empower you with the skills to walk into a job interview exuding confidence and field any questions or situations that are presented.

Lacking on the **job experience** may prevent a new graduate from being considered for an interview. For those that make it to the next step, lack of experience interviewing and the **inability to communicate** the skills and value they can contribute to the company is detrimental in securing that second interview. Partner with us to provide your students/jobseekers the tools they deserve to jump-start their careers and create the reputation that **your institution cares** not only about their education but also their future.

WHAT IS COVERED IN THE INTERVIEWING SKILLS WORKSHOP?

- Gain increased awareness on your strengths, and areas for improvement.
- Make a lasting positive impact on potential employers and your value to them.
- Strengthen your answers to make a greater impression and differentiate yourself.
- Become familiar with the interview process and strengthen your presentation skills.
- Increase your self-confidence, self-esteem, and provide strong answers.
- Questions you should ask during an interview and what questions you need to avoid.

For additional questions or details:

Please email coach@maximizeu.life or call **737-300-7667** or visit **MaximizeU.life**